

ELECTION 2025 – CANDIDATE ADVERTISING (signs, posters, buttons, clothing etc.)

TOWN OF SUNDRE

LAND USE BYLAW 2018-10

PART ONE: INTERPRETATION AND ADMINISTRATION

1.11 Development Not Requiring a Development Permit (*excerpt*)

1. No Development Permit is required under this Bylaw in respect of the following, provided that such developments shall comply with the regulations of this Bylaw where applicable:

- Identifying a political campaign, provided the sign is displayed for no more than 45 days prior to the end of the campaign, is removed within 7 days of the end of the said campaign, and is not higher than one (1 m.) meter with a maximum copy area of 1.5 sq. meters.

Things to Remember:

- Permission from a property owner (private residential, commercial, industrial or institutions) is required before placing your election sign;
- Review Alberta Transportation guidelines for election signage (Highway 27, Highway 22, Highway 760);
- Remove damaged or unsightly election signs as soon as possible;
- Posting election signs on municipal owned buildings or land, school properties, church properties, fences, power poles, street sign posts, community mailboxes; or trees is prohibited;
- Election signs or posters, distribution of handbills or pamphlets, candidate “buttons”, or clothing advertising a candidate are prohibited within the building designated as the voting station and cannot be placed on land where the voting station is located (Town of Sundre Community Centre).

Sign Removal

All election signs must be removed three days after the election. The removal shall include the sign panel, supporting structure and any tie wiring used to install and support the sign.

When the removal of an election sign is necessary due to safety or operational concerns, the appropriate Alberta Transportation district office will notify the responsible campaign office to take the required action. Failure to respond within the specified time will result in the sign being removed. Signs will be stored at the nearest highway maintenance facility or Alberta Transportation district office. The campaign office will be notified to arrange to have the signs picked up.

Signs that pose immediate hazard to the public will be removed immediately by Alberta Transportation's highway maintenance contractors without notification.

Alberta Transportation is not responsible for any signs damaged during the removal process. The campaign office is responsible for installing and removing election signs.

For more information contact the nearest Alberta Transportation district office.

Athabasca District Office
Unit #2, Jewell Building, 3603 - 53rd Street T9S 1A9
Phone: 780-675-2624 Fax: 780-675-5855
transdevelopmentlathabasca@gov.ab.ca

Calgary District Office
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Edson District Office
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Fort McMurray District Office
6th Floor, West Tower, Box 9, 9915 Franklin Ave. Fort McMurray T9H 2K4
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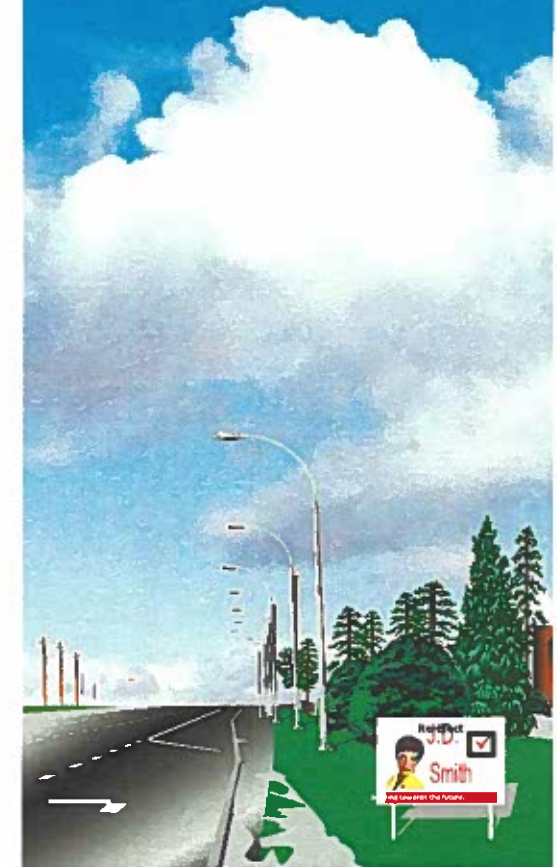
Peace River District Office
Bag 900, Box 29, 9621 96 Ave., 3rd Floor Peace River T8S 1T4
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Red Deer District Office
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Stony Plain District Office
Rm. 223, Provincial Bldg., 4709 44th Ave. Stony Plain T7Z 1N4
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Guidelines for the Installation of Election Signs



Election Signs Guidelines

Those installing election signs on Alberta highways need to follow these guidelines:

1. For signs located within highway rights-of-way, the maximum sign size will be one and a half square metres. There is no size restriction for signs located on private property.
2. Election signs are temporary signs and are only permitted from the date the election is called until three days after the election.
3. Signs of the following types will **not** be allowed:
 - signs that display an intermittent flashing, rotating or moving light
 - signs that are floodlit which could cause visual distractions to the motoring public
 - signs that have any moving or rotating parts
 - signs that imitate the wording of a standard or commonly used highway traffic sign, such as stop, stop ahead or yield.
 - signs that imitate or resemble the visual appearance of a traffic control device (e.g., stop sign).

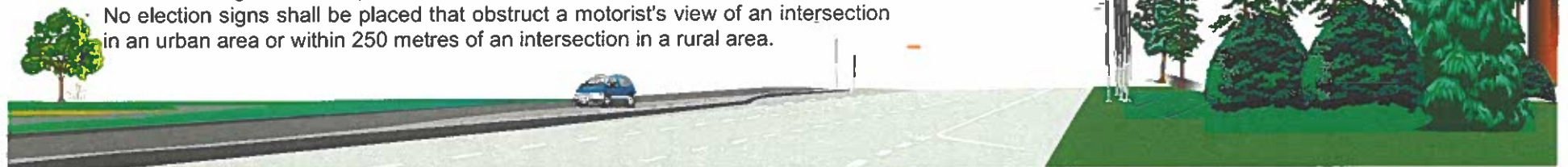
If a sign is in contravention of these guidelines, a peace officer or a person authorized by the road authority may, without notice or compensation, remove the sign, and may enter onto privately owned land to do so.

Location Guidelines

In general, election signs shall be placed as far from the shoulder line as practical, always allowing the travelling public to have an unobstructed view of the roadway.

The following shall be considered when placing election signs.

- Signs must be placed no closer than two metres from the edge of pavement (or, in the case of gravel roads, no closer than two metres from the shoulder of the road).
- During winter conditions, there is a high probability that signs less than six metres from the road will be either covered with snow or damaged during snow removal and sanding operations.
- No election signs will be allowed within the median of a divided provincial highway.
- No election signs shall be mounted on highway signs or sign posts. These signs will be removed immediately.
- No election signs shall be placed in or within 500 metres of construction zones.
- No election signs shall be placed that obstruct a motorist's view of an intersection in an urban area or within 250 metres of an intersection in a rural area.



Safety Precautions

Those installing election signs must use safety precautions to ensure their safety and prevent driver distraction.

All persons working near the highway shall wear reflective vests and bright clothing.

Election signs shall be installed during daylight hours only.

Vehicles used for transporting election signs must be parked so as to minimize the impact to the travelling public (preferably on an approach), as far as possible from the travel lanes, and have four-way hazard warning signals operating at all times.

Overview

You do not require a permit to install an election sign along provincial highways, however you must follow the provincial guidelines.

General guidelines

- the maximum sign size permitted in a highway right-of-way (the existing highway limits) is 1.5 m²
- election signs are temporary and are only permitted from the date the election is called until 3 days after the election
- signs must meet eligibility criteria (see ineligible election sign types below)

If a sign does not comply with these guidelines, a peace officer or a person authorized by Alberta Transportation may, without notice or compensation, remove the sign.

Ineligible election sign types

Election signs must not:

- display an intermittent flashing, rotating or moving light
- be floodlit which could distract drivers
- have any moving or rotating parts
- imitate the wording of a standard or commonly used highway traffic sign, such as stop, stop ahead or yield
- imitate or resemble a traffic control device, such as a stop sign

Signs should also not include associated yard lights, area lighting and other lights that, in the opinion of Alberta Transportation, are excessively distracting to the public or create a traffic hazard

Location guidelines

Election signs should be placed as far from the shoulder line as practical, always allowing drivers to have an unobstructed view of the road.

When placing election signs, consider:

- signs must be placed no closer than 2 m from the edge of pavement (or, in the case of gravel roads, no closer than 2 m from the shoulder of the road)
- during winter conditions, there is a high probability that signs less than 6 m from the road will be either covered with snow or damaged during snow removal and sanding operations

No election signs:

- are allowed within the median of a divided provincial highway
- can be mounted on highway signs or sign posts (these signs will be removed immediately)
- can be placed in or within 500 m of construction zones
- are allowed to obstruct a driver's view of an intersection in an urban area or within 250 m of an intersection in a rural area

Read more about [installing election signs](#).

Safety precautions

Take precautions when installing election signs to ensure your safety and prevent driver distraction:

- anyone working near the highway must wear reflective vests and bright clothing
- election signs can only be installed during daylight hours
- vehicles used for transporting election signs must:
 - be parked to minimize the impact to drivers (preferably on an approach), as far as possible from the travel lanes
 - have 4-way hazard warning signals operating at all times

Sign removal

All election signs must be removed within 3 days after the election. The campaign office is responsible for installing and removing election signs.

Removal includes:

- the sign panel
- supporting structure
- any tie wiring used to install and support the sign

Signs that pose an immediate hazard to the public will be removed immediately by Alberta Transportation's highway maintenance contractors without notification.

When the removal of an election sign is necessary due to safety or operational concerns, the appropriate Alberta Transportation district office will notify the responsible campaign office to take the required action:

- failure to respond within the specified time will result in the sign being removed
- signs will be stored at the nearest highway maintenance facility or Alberta Transportation district office
- the campaign office will be notified to arrange to have the signs picked up

Alberta Transportation is not responsible for any signs damaged during the removal process.

Contact

For more information about highway development and permits:

- use the [Roadside Management Classification Map](#) to explore which type of highway network your proposed development is on or nearby
- find your district by checking the [Alberta Transportation Region and District Offices map](#) (PDF, 1.4 MB)
- use the [Contact List](#) (PDF, 173 KB) to find the Alberta Transportation District Office that is closest to your community

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