



REQUEST FOR DECISION

COUNCIL DATE: March 28, 2018

SUBJECT: Drawstring Backpack Purchase for Donation to Archery Championship

ORIGINATING DEPARTMENT: Economic Development

AGENDA ITEM: 5.1

BACKGROUND/SUMMARY:

Administration would like to support Elkridge Archery Club and the 3D National Indoor Archery Championships happening in April. This is a major event and the Town of Sundre can support it by donating drawstring backpacks to the event organizers, for distribution to event participants.

DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES:

The drawstring backpack recommended is currently distributed at trade shows by the department of economic development. It features the Town's logo, and, as a backpack, adheres to the outdoor-oriented brand identity associated with the community and its tourism campaign.

Option A:

Purchase 420 drawstring backpacks at \$2.00 per unit, plus shipping (approx. \$200). Total cost estimated at between \$1,000 and \$1,100.

Option B:

Purchase 1,000 drawstring backpacks at \$1.81 per unit, plus shipping (approx.. \$200). Total cost estimated at between \$2,000 and \$2,100.

Any remaining drawstring backpacks not distributed during the event will be used at future events or trade shows attended by the Town of Sundre.

ADMINISTRATION RECOMMENDATIONS:

Administration recommends allocating \$2,100 toward the purchase of 1,000 units.

COSTS/SOURCE OF FUNDING:

Funding would be sourced from unallocated reserves under Economic Development.

MOTION:

The Town of Sundre Council approves the purchase of ## branded drawstring backpacks for donation to the 3D National Indoor Archery Championship, with funds being drawn from Economic Development Reserves.

Date Reviewed: March 27, 2018 CAO: Anda Nebu